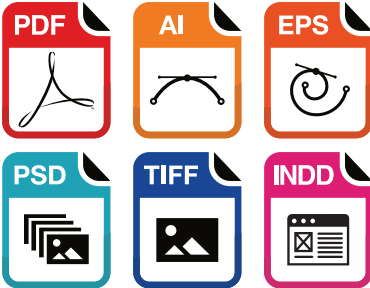


Please pass these requirements along on to your designer. Files setup to the specs below may help avoid any delays in processing and/or unexpected charges for design time.

ACCEPTABLE FORMATS



! Do not use InDesign for Vehicle Wraps

CLIENT PROOFS

Submitted artwork files should include a low-resolution PDF or JPG content proof of the art whenever possible.

FILE SUBMISSION

The easiest way to submit files is to upload them through our Client Hub. You can also submit files on a portable drive or via File Transfer site (DropBox, Box, etc.).

Uploading via our Client Hub

1. Go to the bluemia connect page: bluemia.com/connect
2. Follow the link to the upload site.
3. Fill out your contact information.
4. Select a recipient. (Sales Rep or Project Manager)
5. Choose file(s) to upload.
6. Click 'Upload Files' to start transferring the files.
7. Leave the window open until it tells you the upload is complete.

PROOF POINT

Check out our online digital proofing solution for reviewing, requesting revisions, and approving your artwork. This link will inform you on how to get started:

bluemia.com/proofpoint

CREATIVE CONTACT

For any art related or file setup questions, please contact:

Michael Masoero | Design Manager
michael.masoero@bluemia.com

LINKED IMAGES & FONTS

Please include or embed linked images (including PDFs) and include or outline (preferred) all fonts.

DOCUMENT BLEED

- Bleeds must be included in submitted files when necessary.

! Check with your Project Manager for correct bleeds per project. Generally vehicles require 4" bleed, Banners 1" bleed, Contour Cut Pieces 1/4" bleed.

SCALED FILES

- All files must be set up to the correct size @100% scale if the program allows. 10% and 1% scale is acceptable for oversized builds only.

RECOMMENDED RESOLUTIONS

- Banners - no less than 72 PPI and no more than 100 PPI.
- Billboards - no less than 30 PPI and no more than 72 PPI.
- Close View - no less than 100 PPI and no more than 200 PPI.
- Vehicles/Walls/Windows - no less than 72 PPI and no more than 100 PPI.

! If you are setting up raster files @ 10% scale, don't forget to scale your PPI to match. Example: 72ppi @ 100% = 720ppi @ 10%

DOCUMENT COLOR SETTINGS

- Please work in CMYK and Pantone values whenever possible.
- RGB submitted files may shift in color or lose vibrance when converted to CMYK. Let your Project Manager know if you would prefer us to print your artwork in RGB to achieve a wider gamut of color.
- Do not submit any artwork with objects set to 'Overprint'. This may cause unexpected results which may not be visible on-screen.

PANTONE & COLOR CRITICAL JOBS

Our color management software recognizes PMS Coated (PMS 'C') spot fills which greatly increases our ability to achieve your desired color across printers and materials.

- Do not rename Pantone swatches from their original book name.
- Do not convert Pantone swatches to CMYK.
- Keep in mind that not all PMS colors are achievable with process color printing. Do not use Uncoated, Metallic, SVC, CP and UP Pantone swatches.
- Pantone swatches cannot be used in gradients. All gradients must be converted to their CMYK equivalents.
- Pantone swatches cannot be used in transparency settings (ie: drop shadows, overlays, opacity under 100%, etc.)
- Color critical artwork requires an approved color sample or Catzper chart before being processed. Additional fees will apply to all color critical orders.

! bluemia is a PC-based company with limited Mac workstations. Please give us a heads up if your files will need to be converted by our Production Designers.